



## **PRESS RELEASE**

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### **Delta Dental® of Kentucky brings Holiday Cheer to Red Bird Dental Clinic**

In the mountains of Beverly, Kentucky, the Red Bird Dental Clinic prepares for the holiday season, thanks to the generosity of Delta Dental® of Kentucky. This weekend, members of Delta Dental leadership traveled to the Red Bird Clinic bearing gifts for clinic patients and supplies to restock the facility.

The Red Bird Clinic - a non-profit which provides dental care for low-income, underinsured or uninsured in southeastern Kentucky – recently increased their capacity for care through a \$50,000 donation from Delta Dental of Kentucky.

“The team from Delta Dental continues to go above and beyond for Red Bird Clinic,” says Dr. Bill Collins, the Dental Director of Red Bird Clinic. “This Christmas drive is an example of how we keep our doors open to patients in this isolated Kentucky area.”

Gifts for the clinic include clothes, bedding, and toys. Donations also include dental supplies to fulfill clinic needs. Interview opportunities with Delta Dental of Kentucky leadership are available upon request. Images from the event are available [here](#).

### **About Delta Dental of Kentucky and Making Smiles Happen®**

Delta Dental of Kentucky is a not-for-profit company that is committed to bright smiles and healthy lifestyles for its 700,000 enrollees and the communities we serve. Delta Dental of Kentucky is part of a family of companies that collectively are among the largest, most experienced dental plan administrators in the nation. Our network of providers gives our customers access to high-quality, affordable dental care.

Making Smiles Happen® is Delta Dental of Kentucky’s promise to serve our communities and residents one smile at a time. Aimed with the task of promoting oral health to the citizens of Kentucky, this initiative supports many non-profit partners. Giving back is a core component of our culture at Delta Dental, and Making Smiles Happen enables this support to be given to organizations that champion a better quality of life for citizens throughout our Commonwealth.