



**MEDIA ADVISORY**

**CONTENT EMBARGOED UNTIL NOVEMBER 23:**

**For more information**

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**This Tooth Can Floss Better Than Most People**  
*Celebrate with Marshall Molar on National Flossing Day*

Today, the only thing better than scoring Black Friday deals is starting healthy habits to achieve a perfect check-up the next time you visit the dentist.

To stay top of mind during National Flossing Day, Delta Dental® of Kentucky took to the streets of downtown Louisville to remind everyone that flossing your teeth can be fun, especially when paired with the floss dance.

**WHAT:** National Flossing Day

**WHEN:** November 23, 2018

**MORE:**

On Nov. 23, National Flossing Day, Delta Dental wants to remind Kentuckians that the American Dental Association recommends flossing at least once a day to achieve the best results for oral health. Daily flossing removes plaque from areas between your teeth where a toothbrush is ineffective.

**About Delta Dental of Kentucky and Making Smiles Happen®**

Delta Dental of Kentucky is a not-for-profit company that is committed to bright smiles and healthy lifestyles for its 700,000 enrollees and the communities we serve. Delta Dental of Kentucky is part of a family of companies that collectively are among the largest, most experienced dental plan administrators in the nation. Our network of providers gives our customers access to high-quality, affordable dental care.

Making Smiles Happen® is Delta Dental of Kentucky's promise to serve our communities and residents one smile at a time. Aimed with the task of promoting oral health to the citizens of Kentucky, this initiative supports many non-profit partners. Giving back is a core component of our culture at Delta Dental, and Making Smiles Happen enables this support to be given to organizations that champion a better quality of life for citizens throughout our Commonwealth.

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