



MEDIA ADVISORY

CONTENT EMBARGOED UNTIL NOVEMBER 23:

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This Tooth Can Floss Better Than Most People
Celebrate with Marshall Molar on National Flossing Day

Today, the only thing better than scoring Black Friday deals is starting healthy habits to achieve a perfect check-up the next time you visit the dentist.

To stay top of mind during National Flossing Day, Delta Dental[®] of Kentucky took to the streets of downtown Louisville to remind everyone that flossing your teeth can be fun, especially when paired with the floss dance.

WHAT: National Flossing Day

WHEN: November 23, 2018

MORE:

On Nov. 23, National Flossing Day, Delta Dental wants to remind Kentuckians that the American Dental Association recommends flossing at least once a day to achieve the best results for oral health. Daily flossing removes plaque from areas between your teeth where a toothbrush is ineffective.

About Delta Dental of Kentucky and Making Smiles Happen[®]

Delta Dental of Kentucky is a not-for-profit company that is committed to bright smiles and healthy lifestyles for its 700,000 enrollees and the communities we serve. Delta Dental of Kentucky is part of a family of companies that collectively are among the largest, most experienced dental plan administrators in the nation. Our network of providers gives our customers access to high-quality, affordable dental care.

Making Smiles Happen[®] is Delta Dental of Kentucky's promise to serve our communities and residents one smile at a time. Aimed with the task of promoting oral health to the citizens of Kentucky, this initiative supports many non-profit partners. Giving back is a core component of our culture at Delta Dental, and Making Smiles Happen enables this support to be given to organizations that champion a better quality of life for citizens throughout our Commonwealth.

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