



2025

ANNUAL IMPACT REPORT

*Celebrating 60 years
of smiles*

Delta Dental of Kentucky: 60 Years of Smiles



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Mouth

Photos provided by the Refuge Clinic (top left); Louisville Water Co (top right); Masonic Homes KY (bottom left); Bernheim Arboretum (bottom right)



1966

Delta Dental of Kentucky was founded by members of the Kentucky Dental Association. They organized the Kentucky Dental Service as a not-for-profit dental service corporation.

1971

Delta Dental of Kentucky formed an agreement with Blue Cross and Blue Shield of Kentucky to administer Delta Dental plans in Kentucky.

2000

In partnership with the University of Louisville School of Dentistry, DDKY developed and funded the first endowed research chair in the Dental School's history. The first of its kind in the nation, this \$750k matched* endowment is designed to study the link between oral and overall health.

2003

Established the Delta Dental of Kentucky Foundation to increase philanthropic efforts across the state.

2015

DDKY increased the Foundation's impact and began donating \$1M+ annually to Kentucky non-profits.

1969

The corporation joined the nationwide Delta Dental Plans Association, based in Chicago, and the name changed to Delta Dental of Kentucky.

1997

Delta Dental of Kentucky separated from Anthem Blue Cross and Blue Shield. For the first time, Delta Dental was an independently run organization.

2002

A University of Kentucky College of Dentistry endowment* was created that supports the Delta Dental of Kentucky Clinical Research Center.

2006

DDKY moved into new corporate headquarters. The seven-story Delta Dental building features 105,000 square feet, and is designed to foster a family-friendly work environment that enhances employee job satisfaction and productivity.

2023

Delta Dental of Kentucky started the Smiles Champions Program, designed to provide student athletes across the state with free mouthguards.

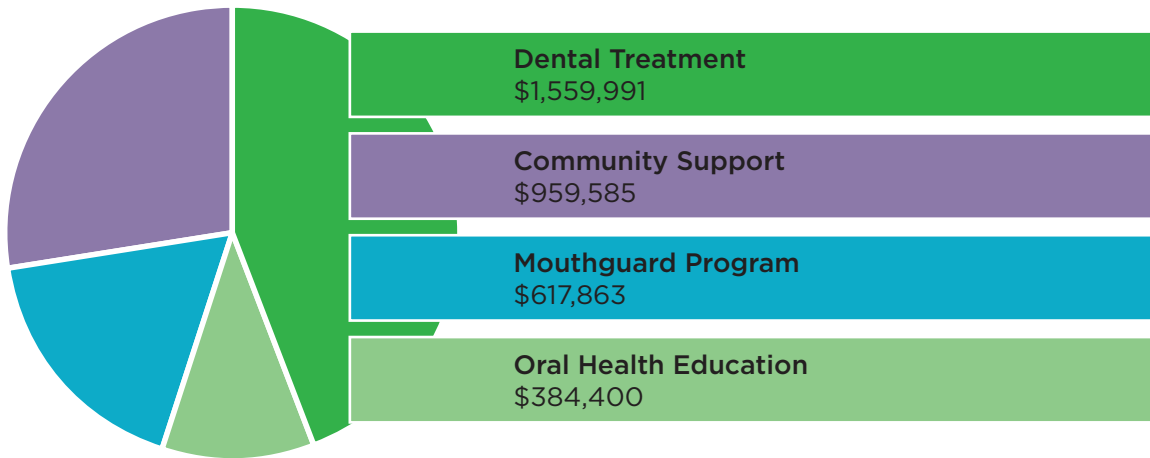
*\$750,000 provided by Delta Dental of Kentucky and matched by the Research Challenge Trust Fund ("Bucks for Brains")

2025 Impact Overview

In 2003, Delta Dental of Kentucky (DDKY) created the Delta Dental of Kentucky Foundation to support oral health initiatives across the state. The foundation has distributed more than \$28 million to nonprofit organizations in Kentucky, with 70% of annual funding dedicated to dental treatment and oral health education.

\$3,536,839
DONATED IN 2025

to 135 non-profits impacting
159,779 Kentuckians.



Foundation Giving History

Delta Dental of Kentucky has donated more than \$28 million across Kentucky since 2003.



DDKY Employees Give Back

Every year, each DDKY employee is allotted \$1,000 to donate to a non-profit organization of their choice in their name. Since this program was created in 2018, more than \$560,000 has been donated to local organizations by DDKY employees.

In 2025, \$93,000 was donated to 81 local organizations



HUMAN SERVICES
\$42,375

USA Cares • Okolona Soccer Club
FEAT of Louisville • Freedom Lake
Louisville Metro Police Foundation



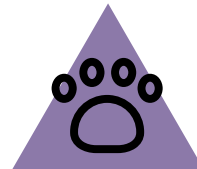
HEALTH
\$8,500

American Heart Association
Kids Cancer Alliance • Raptor Rehab
Friends for Life Cancer Support



EDUCATION & RESEARCH
\$13,125

St. Jude Children's Research Hospital
Alzheimer's Assoc. Louis. • Holy Cross
High School • Berry Center



ENVIRONMENT & ANIMALS
\$16,500

KY Humane Society • Animal Care
Society • Shamrock Foundation
Bluegrass Land Conservancy



CHURCH & RELIGIOUS ORGS
\$12,500

Crossroads Baptist Church • Midwest
Church of Christ • Mass of the Air
Third Avenue Baptist Church

New in 2025!

Employees are now allotted an extra amount to donate during the year of their milestone service anniversaries!

Our employees are making a difference in their communities

Alley Cat Advocates • American Cancer Society • American Red Cross
Anderson Humane Society • Atherton High School • Blessings in a Backpack
Blue Grass Community Foundation • Blue Grass Society of Allergy & Asthma
Bosniak-American Islamic Center • Broadbent Wildlife Sanctuary • Camargo
Church of God • Casa of Washington County IN • Center for Women and Families
Day Spring • DV8 Kitchen • Friends of Metro Animal Services • Good Shepherd
Catholic School • Hardinsburg Baptist Church • Home of the Innocents • Hometown
Mutts & Friends • House of Ruth • House of W.O.M.B. Foundation • Humane Society of
Oldham County • Jeffersontown Area Ministries • And many more!

2025 Treatment Provided By Non-Profit Dental Clinic Partners

The Delta Dental of Kentucky Foundation partners with dental clinics across the Commonwealth to expand access to care for Kentucky's most vulnerable populations. Through these partnerships, services are provided at reduced rates, free of charge, or on an income-based sliding scale, helping ensure more Kentuckians can receive the dental care they need.

Dental Treatments

14,992



4,160

Fluoride treatments



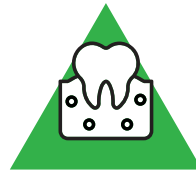
2,821

Extractions



33

Crowns



858

Periodontal treatments

Total Procedures

47,962



4,950

Cleanings



4,042

Fillings



2,003

Sealants



11,710

X-rays

Hours (Paid & Volunteer)

44,772



7,033

Oral health screenings



10,775

Exams



5,206

Oral health consultations



491

Dentures/Partials

DENTAL CLINIC SPOTLIGHT

Kentucky Mountain Mission

Located in Beattyville, KY, Kentucky Mountain Mission (KMM) is an independent, faith mission. Outreach includes rural church ministry, dental clinics and several community programs.

The 2025 KMM Spring Dental Clinic provided free dental care to community members over the course of two days, **servicing a total of 151 patients**. Services provided included exams, cleanings, fillings, and extractions, with **703 total treatments and services** provided during the event.

The clinic was made possible by the dedication of 10 dentists, 7 hygienists, 7 dental assistants, 8 pre-dental students, 3 Bluegrass Community and Technical College students, 12 volunteers, and 20 KMM staff and board members, all working together to ensure patients received essential oral health care at no cost.

In addition to KMM being an annual grant recipient, Delta Dental of Kentucky provided over 200 oral health kits to the KMM Spring Dental Clinic which were provided to patients once they received their treatment.



Photos provided by KMM





We are so excited to participate in the free mouthguard program again this year! This program is such a cool concept that not only are we sharing with all Eastern Kentucky University teams and coaches, but we're also promoting it with the youth teams we work with. Thank you Delta Dental for doing this for all our student athletes!

**Sean H.
Eastern Kentucky University**



The Delta Dental Athletic Mouthguard provides outstanding protection and is made with a patented fitting material that provides maximum comfort for breathing, speaking and drinking.

- Accepted by the American Dental Association
- 2x the impact absorption of traditional mouthguards
- Works with braces
- Microwaveable for easy fit; can be remolded
- Hydrophobic material prevents absorption of germs and bacteria
- \$10,000 dental warranty

Mouthguards by the Numbers (2023-2025)



Mouthguards
228,737



Schools/Teams
1,436



Counties
120



Total Value
\$4.57M

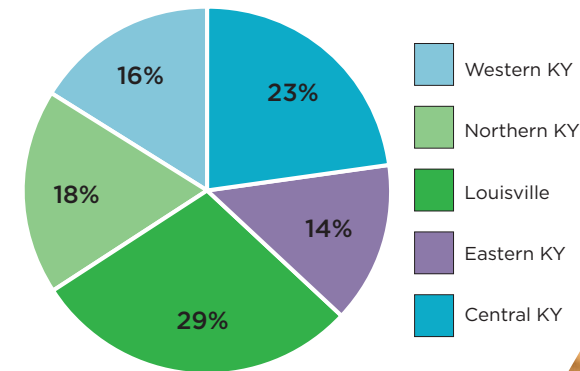
Mouthguards for Kentucky Students

To align with the mission of Delta Dental of Kentucky, the Smile Champions Program is a completely free program that provides quality mouthguards to athletic programs across Kentucky.

Mouthguards are provided to Kentucky student athletes of all ages, including but not limited to University and College athletes.

Athletic Directors, Coaches, League Officials, Administrators, and more are invited to participate by filling out a simple form. Mouthguards are offered in various colors and sizes for both children and adults.

Mouthguards distributed per region



Photos provided by Marshall County MS Football (top) and Christian Academy of Louisville (bottom)

Investing in Smiles

The Delta Dental of Kentucky Foundation is dedicated to improving oral health across the Commonwealth. In 2025, more than \$1.5 million was provided for dental treatment. With financial assistance, these dental facilities are able to deliver quality care and services when affordability is a concern.

\$1,559,991

directly funded to dental treatment

- ▶ **\$3,887,715** in care provided by 25 non-profit dental clinics and partners funding dental treatment
- ▶ Every \$1 donated = **\$4.04** in provided care
- ▶ **30,393 unpaid hours** volunteered by dentists, hygienists and dental assistants

Supported dental clinics

- | | |
|---|---|
| <ol style="list-style-type: none"> 1. Med Center Health Dental Clinic 2. U of L Dental Owensboro 3. U of L Dental Paducah 4. Louisville Dental Society (2 locations) 5. Park DuValle Community Health Center Louisville (3 locations) 6. Shawnee Christian Healthcare Center 7. University of Louisville School of Dentistry 8. U of L Brown Cancer Center 9. U of L Dental Shelbyville 10. Mission Frankfort Clinic 11. Mission Lexington Clinic 12. Park DuValle Community Health Center Taylorsville 13. Nelson County Community Clinic 14. The Refuge Clinic 15. University of Kentucky College of Dentistry | <ol style="list-style-type: none"> 16. Bracken County Health Department 17. Northern Kentucky Health Department 18. Kentucky Mountain Mission 19. Lewis County Health Department 20. Red Bird Mission Dental Clinic 21. The Post Clinic 22. University of Pikeville College of Dental Medicine |
|---|---|



“

I think the program is an outstanding initiative that connects patients in need with volunteer dental professionals, providing essential care that many would otherwise be unable to afford. It's a well-organized and compassionate program that makes a meaningful impact on both patients and providers.

**Dental Lifeline Network
Dentist Volunteer**

”

Pictured: Stephen and Dr. Bruce Cunningham
Photo provided by Dental Lifeline Network

Delta Dental of Kentucky Contributes \$1 Million to Down Payment Assistance Program

Louisville Metro Government, with funding from Delta Dental of Kentucky, is proud to offer the **Delta Home Down Payment Assistance Program** to support families as they purchase homes.

- Provides up to \$25,000 in fully forgivable down payment assistance to Healthy Start Families
- Eligible homes can be purchased up to \$260,000
- Household gross income must be at or below 100% of the Area Median Income
- Credit counseling and housing counseling services included for pre-purchase and post-purchase supports

Each year, 10 eligible participants can receive up to \$25,000 to help with down payment costs. The interest-free loan is forgiven after five years as long as the participant owns and lives in the home for five years, or, if the home is sold within the five years, all proceeds are spent on another primary residence.

Pictured: Brian Hart, vice president and chief revenue officer, Delta Dental of Kentucky



At Delta Dental of Kentucky, we are dedicated to enhancing the well-being of all Kentuckians. Our support for down payment assistance aims to empower individuals to continue to shape their future positively and achieve home ownership. This investment in our collective future will enrich our communities for years to come.

Brian Hart
Vice President and Chief Revenue Officer
Delta Dental of Kentucky



Markey Cancer Center Distinguished Professorship in Oral Cancer Research

In 2025, Delta Dental of Kentucky committed \$1 million to establish and support a new endowed distinguished professorship fund named the “Delta Dental Distinguished Professorship in Oral Cancer Research Fund” in the College of Medicine, Markey Cancer Center. The purpose of the Fund is to provide a permanent income stream to the University solely for oral cancer research.

Dr. Krystle Kuhs, appointed as the Delta Dental Distinguished Professorship in Oral Cancer Research, was selected from full-time faculty who possess the rank of associate or full professor, have research interests clearly and demonstrably linked to oral cancers, and have made documentable outstanding contributions to research, education, and/or clinical service or instruction related to oral cancers.

As a molecular epidemiologist, Dr. Kuhs develops advanced molecular tools designed to predict risk, treatment response, and recurrence in head and neck cancers, with a particular focus on those associated with human papillomavirus (HPV).

A member of the UK Markey Cancer Center, Dr. Kuhs currently leads three large clinical studies examining biomarker-based screening approaches for the early detection of HPV-related throat cancer. This type of cancer is rising rapidly, disproportionately affects Kentuckians, and currently has no established screening methods.



In September 2025, Dr. Krystle Kuhs (pictured above) was appointed to the Delta Dental Distinguished Professorship in Oral Cancer Research by the University of Kentucky Board of Trustees. The appointment for Dr. Kuhs will run through June 2028.



2025 In-kind donations



2,515 oral hygiene kits



9,250 toothbrushes



43 computer monitors



248 tickets to non-profit partners

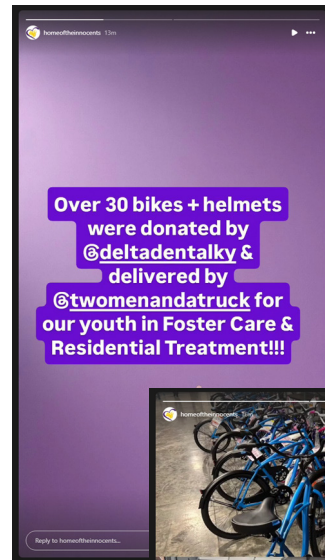
And other miscellaneous items totaling **\$102,276**

Employees Build Bikes for Kids in Need

Employees at Delta Dental of Kentucky came together to assemble and donate more than 30 bicycles to children served by Home of the Innocents.

During an employee event, Delta Dental employees volunteered to build bikes straight from the boxes, assembling each one so it would be ready to ride. The company purchased the bicycles and helmets, while employees volunteered their time to put them together.

Once completed, the bikes and helmets were donated to Home of the Innocents, a Louisville-based nonprofit that provides care, support and services for children and families in need. The donation will help bring fun, exercise and outdoor activity to the children the organization serves.



Give For Good Louisville

Delta Dental of Kentucky sponsored the “Bridging the Gap” prize during the 2025 Give For Good Louisville event, which awarded \$1,000 to four organizations who received the most online donations between 4 - 6pm. Partnered with the Sam Swope Family, DDKY also provided \$5,000 to sponsor the “Building Nonprofit Capacity” match prize pool. Give for Good Louisville was able to raise \$10 million from 26,000 donors.

Blessings in a Backpack

In December, Delta Dental of Kentucky partnered with Blessings in a Backpack - a nonprofit organization dedicated to ending childhood hunger - to provide toothbrushes for children. 2,000 dinosaur-shaped toothbrushes were donated, with the goal to encourage good oral health habits.



Pictured: Jon Ellis, Delta Dental of Kentucky



I know what it's like to not have a new toothbrush. When I was growing up, we used our toothbrushes well past the time they needed changing. Teeth are important and I didn't even know that until I was an adult. I think all kids should be able to have new toothbrushes to keep their smiles bright.

Jon Ellis
Delta Dental of Kentucky



America's ToothFairy

DDKY funding provided support for more than 10 school nurses across Kentucky, serving approximately 2,000+ elementary school children and families. Each nurse received kits with following items:

- 200 oral health activity booklets
- 200 oral health education cards for parents
- 200 dry erase brushing chart bags
- 200 toothbrushes for children

Photo provided by America's ToothFairy



We absolutely loved the teaching magnetic board showing healthy food choices! The students could be active participants! Of course, the toothbrushes were a hit! Thank you!!

Rebecca M.



MISSION MOMENTS

Dare to Care

Kentuckiana

Mohamed came to the United States as a refugee in 2010 and is now a single father raising three boys on one income. Even while working full time, making ends meet isn't easy.



Pictured: Mohamed; Photo provided by Dare to Care

“One paycheck goes to bills,” Mohamed shares. “The other is for food, clothes, and my kids.”

When money runs tight—especially during the summer months—Mohamed turns to his local food pantry for support. What matters most to him is being able to bring home food his family can actually use and enjoy.

“They understand what people need,” he says. “They give fish, chicken, rice—and during Ramadan, they even provide dates.”

Because of supporters like Delta Dental of Kentucky, Dare to Care helps families like Mohamed's access nutritious, appropriate food with dignity. “Without this place,” Mohamed says, “people wouldn't have what they need.”

The Prisoner's Hope

Louisville, KY



My name is Raymond Wilson. I am a resident of The Prisoner's Hope. I haven't had any teeth since 2013 when I arrived at this facility. They connected me with Delta Dental services. And they made my teeth and for once in a long time, I finally got my smile back. I'm so blessed for this facility for giving me the confidence I've needed for such a long time. Again, thank you for my beautiful teeth that made me smile.

Raymond Wilson



*Pictured: Raymond Wilson
Photo provided by The Prisoner's Hope*

MISSION MOMENTS

Southwest Center

Louisville, KY

The funding provided by DDKY enhanced health outcomes, independence, and safety for individuals supported by Southwest Center through adaptive oral health and emergency preparedness equipment.

Oral Health & Independence

Adaptive electric toothbrushes and water flossers, empower supported individuals to take an active role in their own care.

Impact Metrics

- 26 residents equipped with adaptive oral health tools
- Reduced staff assistance needed during oral hygiene routines
- Improved compliance and fewer negative behaviors during care
- Enhanced dignity, confidence, and independence for residents

Safety & Emergency Preparedness

- Funding also supported the purchase of one Automated External Defibrillator (AED) for SWC's main facility, which serves up to 100 program participants and 40 staff daily.
- 1 AED installed at the main facility
 - Improved emergency readiness across all programming
 - Greater peace of mind for participants, families, and staff

Overall Impact

This investment strengthened SWC's ability to deliver person-centered supports that promote independence, improve health outcomes, and ensure a safe environment. By addressing both daily personal-care needs and emergency preparedness, this funding creates meaningful, long-lasting benefits for individuals with IDD and the staff who support them.

Photos provided by Southwest Center



STORIES FROM OUR PARTNERS

Family Community Clinic

Louisville, KY

Over the years, the dedication and compassion of our volunteers have made a profound difference in the lives of our uninsured community members by providing access to free, high-quality dental care - care that would otherwise be out of reach for many. With the generous and continued support of the Delta Dental of Kentucky Foundation, we experienced a record-breaking year, serving more patients than ever before. Our successful partnership with The Family Community Clinic and the ULSD has further strengthened this mission, allowing us to train and mentor the next generation of dental professionals while expanding our capacity to serve. Together, these efforts reflect the power of collaboration, service, and commitment to oral health equity, and we look forward to continuing this impactful work in the years ahead.



Kentucky YMCA Youth Association

Statewide

Thanks to Delta Dental's generous \$2,500 investment in Equitable Leadership Education Access, the Kentucky YMCA Youth Association expanded access to transformative youth leadership programming for students facing financial barriers. These funds directly supported 25 need-based scholarships of \$100 each, enabling students who otherwise may not have been able to participate to attend our programs. As a result, scholarship recipients gained hands-on experience in leadership development, civic engagement, and collaboration with peers from across Kentucky.

Northern Kentucky Health Department

Florence, KY

The Oral Health Program is a vital investment for your community. They deliver effective preventive dental care and the necessary education, making the oral health team a powerful tool in your community when addressing oral health disparities and fostering life-long oral health habits. - Community Partner Quote

Photos provided by Family Community Clinic (top) and Northern Kentucky Health Department (bottom)

STORIES FROM OUR PARTNERS

ARH Foundation for Healthier Communities

Eastern KY

As a direct result of this grant, ARH was able to extend its oral health education efforts beyond the Family Fun Fest events by launching a new community-based program, "Tooth Time with Leo the Lion." Using the educational tools purchased through grant funding, ARH staff visited local schools, summer camps, and libraries to deliver engaging, age-appropriate oral health education to children across the region.

Goodwill Industries of Kentucky, Inc.

Statewide

At Goodwill, we have comprehensive Wellness programs for our employees that offer a wide range of resources to improve their well-being. Career Coach Sam Mills is one of many participants and said she is grateful to have a new smile. "I have always had issues with my teeth," she said, "and it has caused me both health and confidence issues. I cannot even express into words how grateful I am to Goodwill for investing in me and helping me through this journey." - Program client testimonial



Critically Loved

Bowling Green, KY

"Professional therapy really allowed him to relax more and express himself in a fun, artsy way, which helped him feel calmer and more at ease" - Tristan's mom

Red Bird Dental Clinic

Beverly, KY

With support from Delta Dental, a local patient received critical dental care after years without access to treatment. The patient was suffering from infections and missing teeth that affected his ability to eat, work, and smile with confidence. Delta Dental's support, allowed us to provide him with treatment that relieved his pain, restored oral health, and improved overall well-being. With a healthy smile, he gained renewed confidence and was better prepared to seek employment and re-engage in daily life.

Photos provided by ARH Foundation for Healthier Communities (top) and Critically Loved (bottom)



Please note figures were calculated based on reports received by non-profit organizations.

Delta Dental of Kentucky | deltadentalky.com | 800-955-2030

Delta Dental of Kentucky has provided more than \$28 million to non-profits across Kentucky since 2003.