



# 2024 ANNUAL REPORT



DELTA DENTAL OF KENTUCKY  
FOUNDATION

 **DELTA DENTAL®**

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# 2024 Impact

In 2003, Delta Dental of Kentucky (DDKY) established the Delta Dental of Kentucky Foundation. Since 2003, more than \$25 million has been distributed to non-profit organizations in Kentucky, with 70% of annual donations directly funding dental treatment and oral health education.

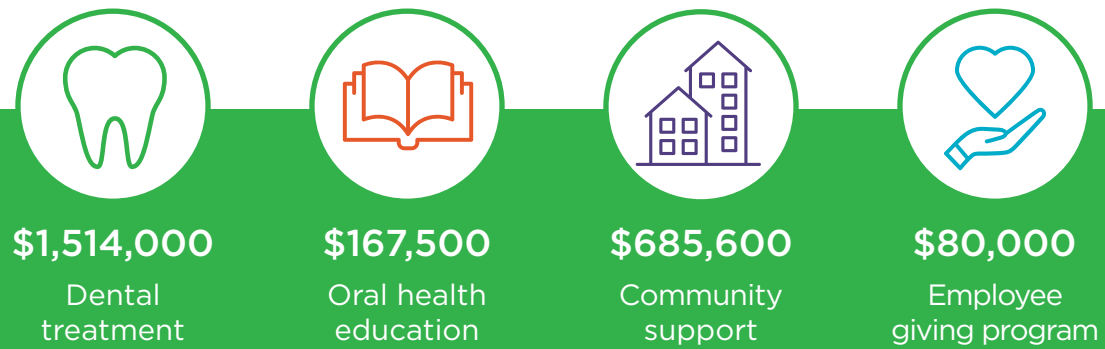
\$2,367,100

DONATED IN 2024

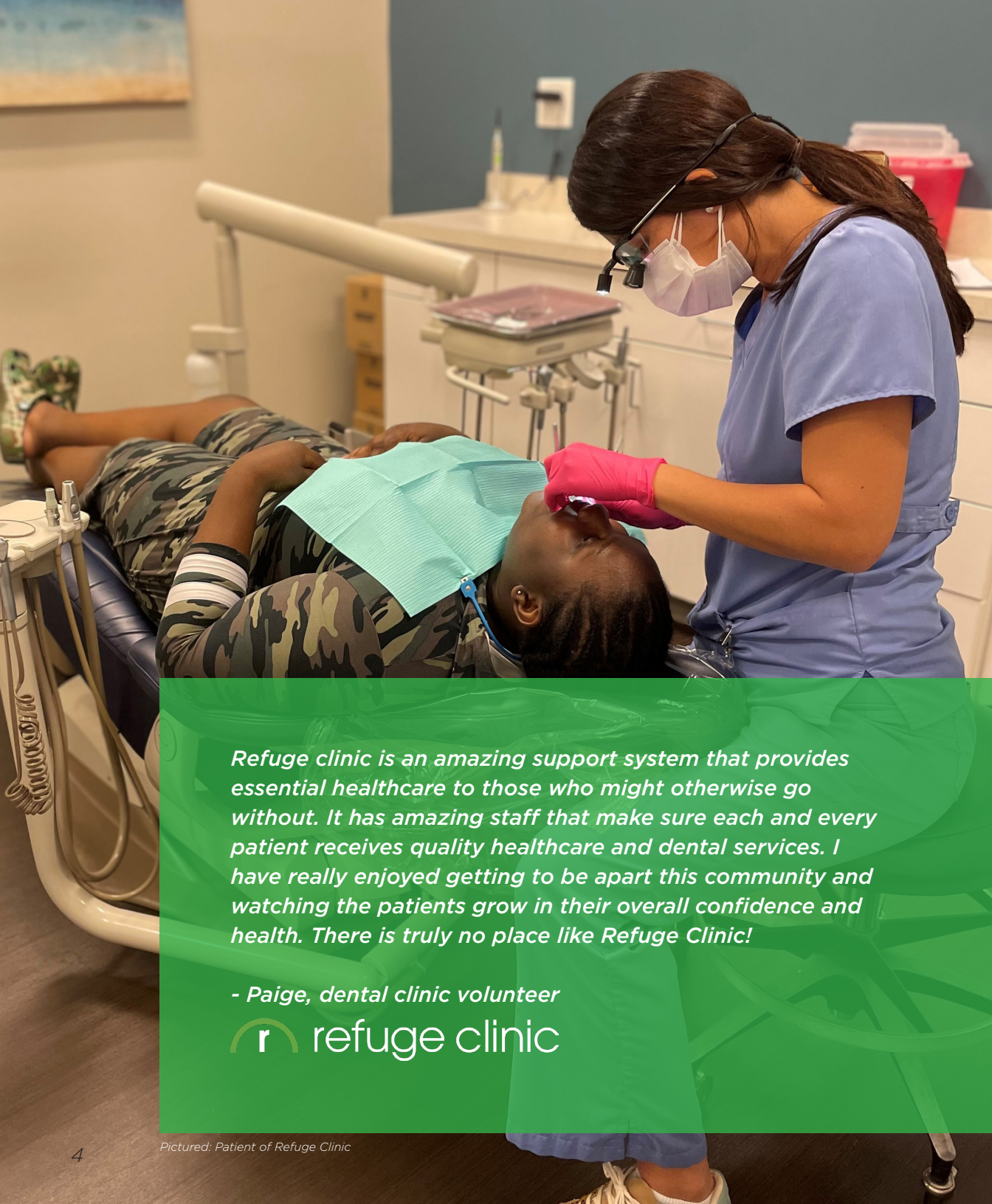
to 101 non-profits impacting

149,054 Kentuckians.

*Pictured: DDKY employees volunteering with Special Olympics of Kentucky (cover)  
DDKY employees boxing up mouthguards (bottom middle); Brian Hart at National Philanthropy Day Awards (bottom right)*







*Refuge clinic is an amazing support system that provides essential healthcare to those who might otherwise go without. It has amazing staff that make sure each and every patient receives quality healthcare and dental services. I have really enjoyed getting to be apart this community and watching the patients grow in their overall confidence and health. There is truly no place like Refuge Clinic!*

- Paige, dental clinic volunteer



# Investing in Smiles

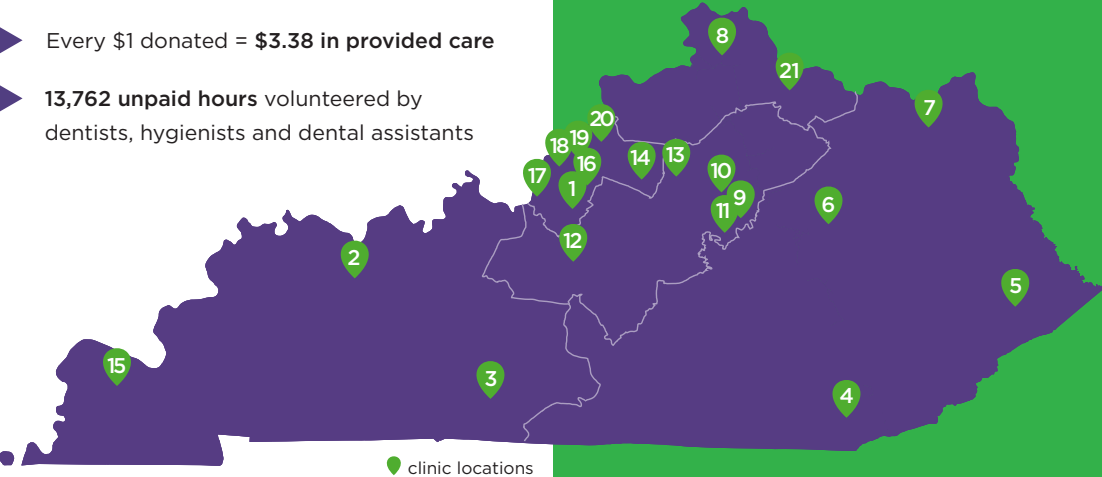
**\$1,514,000** Dental Treatment

The Delta Dental of Kentucky Foundation is dedicated to improving oral health across the Commonwealth. In 2024, \$1.5 million was provided for dental treatment. Supported organizations provide essential dental care, oral health education, and community services for at-risk and in-need populations. Through strong partnerships, this funding is making quality dental care more accessible for those who need it most.

- ▶ **\$4,033,856** in care provided by 42 non-profit dental clinics and partners funding dental treatment
- ▶ Every \$1 donated = **\$3.38** in provided care
- ▶ **13,762 unpaid hours** volunteered by dentists, hygienists and dental assistants

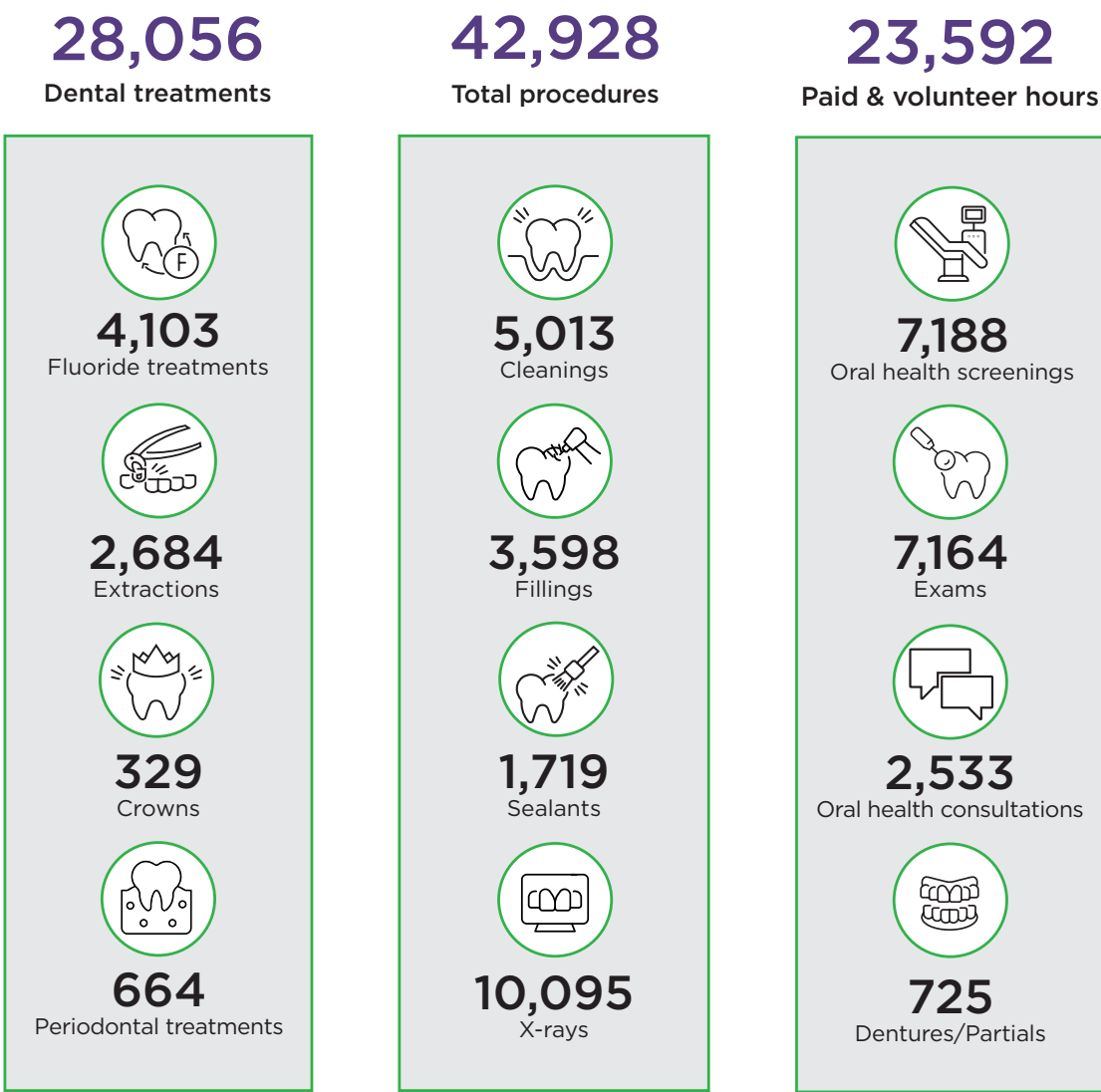
## Supported dental clinics

1. University of Louisville School of Dentistry (ULSD)
2. ULSD Owensboro
3. Med Center Health Dental Clinic
4. Red Bird Mission Dental Clinic
5. University of Pikeville College of Dental Medicine
6. The Post Clinic
7. Lewis County Health Department
8. Northern Kentucky Health Department
9. The Refuge Clinic
10. Mission Lexington Clinic
11. University of Kentucky College of Dentistry
12. Nelson County Community Clinic
13. Mission Frankfort Clinic
14. ULSD Shelbyville
15. ULSD Paducah
16. ULSD Kosair
17. Shawnee Christian Healthcare Center
18. Louisville Dental Society
19. ULSD Home of the Innocents
20. Family Community Clinic
21. Bracken County Health Department



# 2024 Dental Care by the Numbers

The Delta Dental of Kentucky Foundation partners with dental clinics across the Commonwealth to provide essential care to Kentucky’s most vulnerable communities. Services are offered at reduced rates, no cost, or on an income-based sliding scale, ensuring more people have access to the dental care they need.

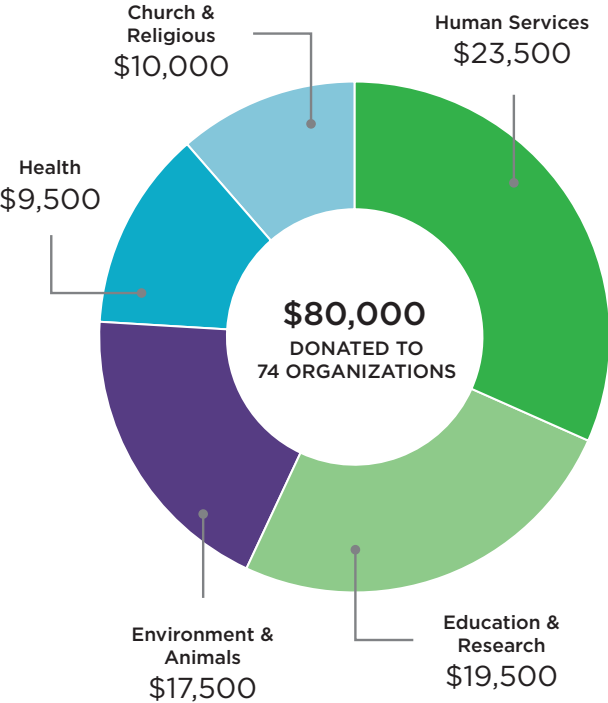


# DDKY Employees Give Back

Delta Dental of Kentucky’s unique **Employee Giving Program** empowers team members to make a meaningful impact in their communities.

Each year, employees are provided \$1,000 to donate to the non-profit of their choice. Eligible recipients include 501(c)(3) non-profits, schools and churches in Kentucky—or Indiana for employees living in Indiana.

In 2024, DDKY employees donated **\$80,000 to 74 local organizations**. Supported causes include the American Cancer Society, Dare to Care, and Alley Cat Advocates.



## Employee Giving non-profit recipients

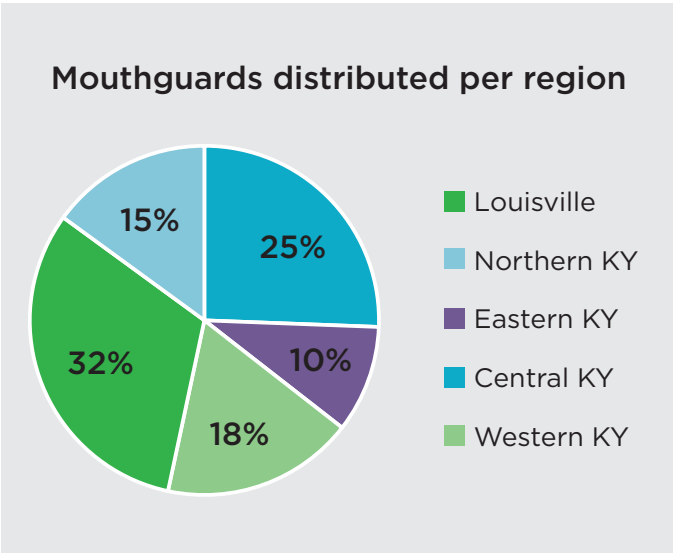
Dare to Care • Hopkins County Humane Society • Mental Health Association of Kentucky • Sacred Heart Academy • American Hearing Research Foundation  
Center for Women and Families • Home of the Innocents • Friends of Metro Animal Services • Gilda’s Club Kentuckiana • Hosparus Health • University of Louisville Foundation • Bluegrass Land Conservancy • Alley Cat Advocates  
St. Jude Children’s Research Hospital • USA Cares • Louisville Academy of Music  
American Heart Association • Raptor Rehabilitation of Kentucky • & more!



# Mouthguards for Kentucky Students

In 2024, Delta Dental of Kentucky provided **free**, high-performance athletic mouthguards to student athletes across the state. Designed for superior impact absorption and ADA-accepted, these mouthguards also fit over braces to ensure comprehensive protection.

**77,502** mouthguards, valued at **\$1.94 million**, were distributed to schools, teams, and sports clubs. In 2024, the program expanded to include 110 of Kentucky's 120 counties, reaching 11 more counties than the previous year's total of 99. The program will return in 2025 for a third year, offering mouthguards at no cost to student athletes.



*Pictured: Jessica Willis and Morgan Snow, Account Managers at DDKY (left); City of Inez KY Football Team (below)*

*As a former student athlete, I really enjoyed giving back to the youth athletic community in our state! I loved meeting the individual coaches and hearing a small snippet about who they coach and why. There are a lot of awesome local Kentucky coaches out there!*

*- Morgan Snow, Account Manager DDKY*





*I think young folks, sometimes, they have to see it. You can imagine in a couple of years there are going to be some high school juniors and seniors that come through here who had never thought about being a dentist. And they're going to see this world-class facility and they'll say, 'That's what I want to do.'*

*-Brian Hart, vice president and chief revenue officer*



## New Dental School in Central Appalachia

Delta Dental of Kentucky has committed \$2,350,000 over 4 years toward the opening of University of Pikeville's College of Dental Medicine. This gift to help create a new dental school is the largest gift in history of the Foundation.

The Tanner College of Dental Medicine at the University of Pikeville is committed to providing essential dental care to adults, children and vulnerable populations, including those with special needs.

Brian Hart, vice president and chief revenue officer of Delta Dental of Kentucky, said the donation was, in part, provided with the hope of inspiring more young people to become dentists and stay in the area.



*Pictured: Groundbreaking ceremony of University of Pikeville*

"That changes lives; it changes the economic trajectory of the area," Hart said, pointing out that people who receive their degrees at UPike tend to stay in the area to use their degrees and skills learned.

Funding from DDKY will help support the following four areas:

### **Furnishings**

Includes all furnishings necessary, exclusive of equipment, for the dental college

### **Digital equipment**

Includes 6 intraoral scanners with 3D imaging, 6 3D printers and 3 intraoral lasers

### **Pediatric specialty clinic equipment**

Includes dental chairs, lighting, delivery systems, central treatment columns, stools, intraoral tubeheads, intraoral sensors and USB interfaces for 6 operatories

### **Scholarship support**

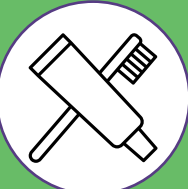
Funding for multiple student scholarships



2024  
In-kind  
donations



1,820  
oral hygiene  
kits donated



7,525  
toothbrushes  
donated



24  
charity  
bottles  
donated,  
raising over  
\$65,000

# DDKY Recognized for Philanthropic Contributions

## National Philanthropy Day

In November, Delta Dental of Kentucky was awarded the Philanthropist of the Year - Large Organization Award. The nomination for this award was given by the Community Foundation of Louisville. This award is given by Greater Louisville Association of Fundraising Professionals (AFP) in recognition of lifetime, long-term and noteworthy achievements that have had a major impact on our community.

## Partners in Philanthropy

Delta Dental of Kentucky was once again honored by Louisville Business First for monetary contributions to non-profits. In total, the 30 companies honored have donated over \$80.6 million to charities in 2023.

*Pictured: Chris Green, VP & Chief Financial Officer holding Partners in Philanthropy award*



*Pictured: Home of the Innocents residents and staff at PGA*

## The “Most Amazing Day” at PGA

Delta Dental of Kentucky hosted 36 Home of the Innocents’ residents and staff on Tuesday, May 14, during a practice round of the 106th PGA Championship at Valhalla. Despite the weather conditions, our guests had the “Most Amazing Day” enjoying many memorable experiences from meeting several pro golfers and securing their autographs on a PGA banner flag.



*Pictured: USA Cares staff members wearing Delta Dental solar glasses during the 2024 solar eclipse*

## Solar eclipse of the heart

In preparation for the solar eclipse in April of 2024, Delta Dental of Kentucky provided a total of 5,000 Delta Dental eclipse glasses to existing groups, foundation partners and others and throughout the Kentuckiana community.

“A huge thank you for the solar glasses! What a GREAT, thoughtful gift! We appreciate Delta Dental and you!”

- Michelle Whitehouse from Boys & Girls Club of Kentuckiana



*Pictured: Brian Hart and Scott Tracy posing in front of the mobile dental unit*



## Smiles across Kentucky

In 2024, Delta Dental of Kentucky donated its fully equipped mobile dental unit to Big Sandy Community & Technical College to help expand access to dental care in Eastern Kentucky. This donation aims to help better equip BSCTC in their service to disadvantaged communities while providing hands-on training opportunities for dental students.



# Giving Throughout the Years

Since its inception, the Delta Dental of Kentucky Foundation has been committed to improving oral health and overall well-being across the Commonwealth. Through the years, the Foundation has provided millions in funding to support non-profits dedicated to expanding access to dental care, education, and community wellness.



## 2021

	<b>\$1,660,650</b> donated	<ul style="list-style-type: none"><li>• \$1.5M committed towards immediate disaster relief needs and on-going relief efforts</li></ul>
	Supported <b>81 non-profits</b>	<ul style="list-style-type: none"><li>• Organizations funded by this contribution included: Team Western Kentucky Tornado Relief Fund, Warren County Public Schools Fundraiser, United Way – Bowling Green and more.</li></ul>


## 2022

	<b>\$2,751,105</b> donated	<ul style="list-style-type: none"><li>• \$590,000 in funding to Big Sandy Community and Technical College to construct the East Kentucky Oral Health Training Center in Paintsville, KY</li></ul>
	Supported <b>95 non-profits</b>	<ul style="list-style-type: none"><li>• \$1.07M in funding to UofL School of Dentistry for both capital projects and patient care programs</li></ul>

## 2023

	<b>\$2,234,146</b> donated	<ul style="list-style-type: none"><li>• DDKY launched the “Smile Champions Program” in Kentucky, which provided 73,000 free mouthguards to Kentucky student athletes</li></ul>
	Supported <b>106 non-profits</b>	<ul style="list-style-type: none"><li>• The mouthguards, valued at \$1.8M, were sent to 99 of 120 counties across the Commonwealth</li></ul>

## 2024

	<b>\$2,367,100</b> donated	<ul style="list-style-type: none"><li>• \$2.35M committed to the University of Pikeville Tanner College of Dental Medicine to fund various furnishing, equipment, and scholarships</li></ul>
	Supported <b>101 non-profits</b>	<ul style="list-style-type: none"><li>• \$1.04M committed to Louisville Metro Government for the development of the “Delta Home” healthy start down payment assistance program</li></ul>

# Foundation Partners

30% of funding each year is committed to Kentucky non-profits providing general community support. These organizations help worthy causes such as the arts, education, cancer research and individual and family services.

## SmileFaith Foundation / SmileFaith Appalachia Jenkins, Kentucky

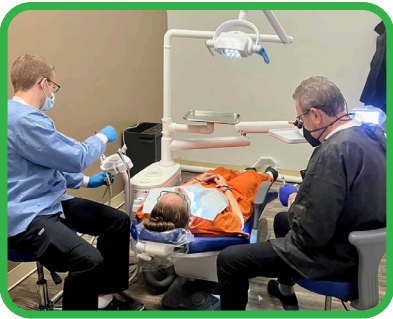
“I wholeheartedly love this organization and hope they can help many more people like me. They have done outstanding work in our community. I am so grateful that our little town has an opportunity to have such a wonderful foundation in our community! “Thank you” to Delta Dental Foundation of Kentucky for making my new smile possible!”

## Blue Grass Farms Charities Lexington, Kentucky

“People working in this industry are 24/7 and when they aren’t with the horse they are with family,” stated Tom Thornbury, BGFC Board Member. “They take care of their families first so oral health is far from being a main concern...until needed. Thankful to Delta Dental of Kentucky for providing the funding needed to change that perspective for the worker.”

## Big Brothers Big Sisters of Kentuckiana Louisville, Kentucky

“What I really love about [my Big Sister] is that I know that I can just pick up the phone and call her, text her and she’s gonna give me the right advice. After hearing that advice, I know what I’m gonna do. It’s a good feeling to be with my Big.”  
– Autumn, Little Sister



*Pictured, from top to bottom: SmileFaith Appalachia; Project C.A.M.P.; Blue Grass Farms Charities; Big Brothers Big Sisters of Kentuckiana*





Please note figures were calculated based on reports received by non-profit organizations.

**Delta Dental of Kentucky | [deltadentalky.com](https://deltadentalky.com) | 800-955-2030**

*Delta Dental of Kentucky has provided more than \$25 million to non-profits across Kentucky since 2003.*

Rev. 03/2025